



WORLD
METEOROLOGICAL
ORGANIZATION

WMO Resource Mobilization Strategy

Financial Advisory Committee | 06 June 2024

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Presentation Overview

- 1 >>> Resource Mobilization Vision & Strategic Objectives
- 2 >>> Context
- 3 >>> Resource Mobilization Principles
- 4 >>> Resource Mobilization Goals
- 5 >>> External Environment Assumptions
- 6 >>> Resource Mobilization Strategy - Implementation Plan
- 7 >>> Monitoring & Evaluation
- 8 >>> Related Actions
- 9 >>> Questions & Answers

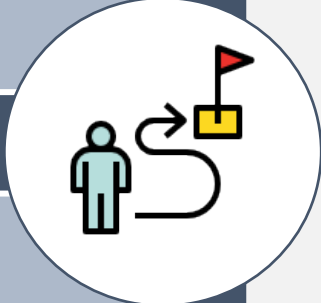
Why does WMO need a RM Strategy?



**WMO
VISION**



**WMO
Long-Term Goals**



Resource Mobilization supports the implementation of the WMO vision and long-term goals

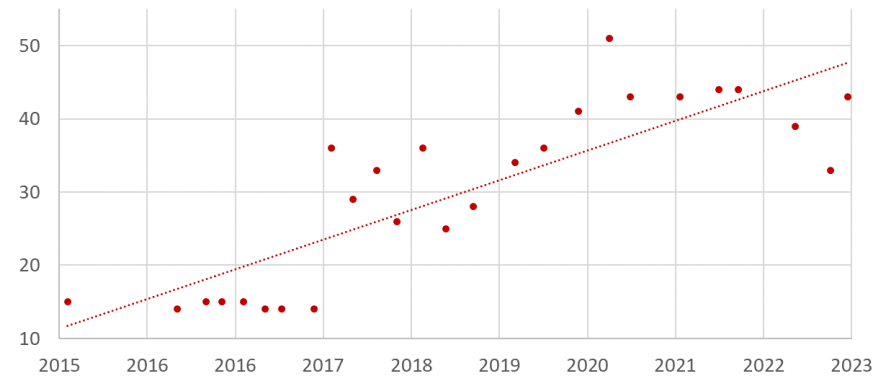
*DPO will lead the mobilization of **voluntary contributions** and **partnerships** for **technical assistance** and **capacity development** and effectively leverage them, in cooperation with stakeholders, to help WMO Members better provide weather, climate, water and related environmental services that allow people, property and livelihoods to stay safe and thrive.*

RM Vision for 2024-2030

Why does WMO need a RM Strategy?



Number of extrabudgetary projects monitored by WMO PMB from 2015 to 2023

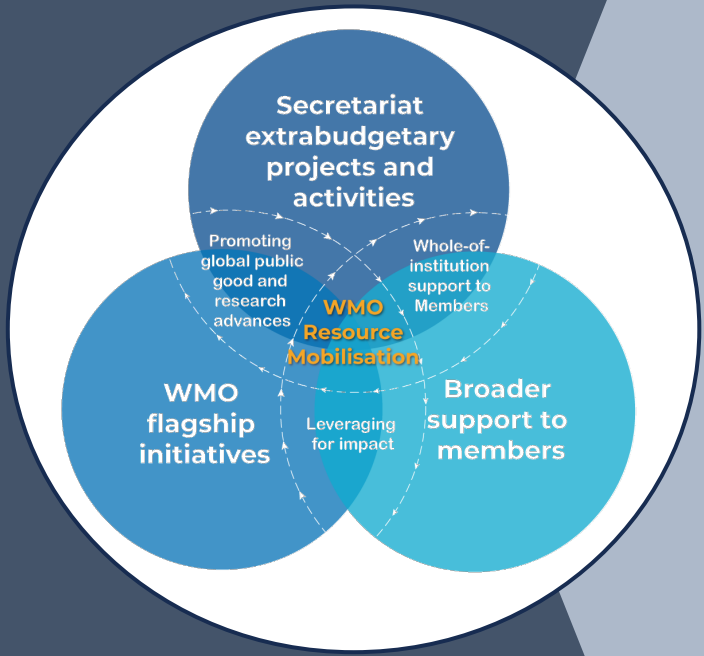


43	Active XB Projects @ WMO
CHF 121 M	Volume of active Projects
134	Beneficiary WMO Members
CHF 46 M	Pre-approved Projects

WMO XB Portfolio Status June 2024

 **Incoming extrabudgetary funding needs to be managed strategically**

Strategic Objectives for RM



INCREASE

Extrabudgetary projects and activities, including technical assistance, capacity development, development projects, research-innovation based activities, and **WMO global programs** requiring resources beyond regular budget



STRENGTHEN

WMO flagship initiatives, where most of the investment and implementation will be delivered outside the WMO Secretariat - **EW4All, G3W and GBON**



ENHANCE

Broader support to Members, including supporting development partners to deliver technically appropriate needs-based investments and assisting Members to directly mobilize resources

Whole-of-institution support to Members

Promotion of global public good & research advances

Leveraging for impact

Context | WMO Funding Structure



REGULAR BUDGET

74% of all funding received during the period 2014–2023 was from assessed contributions to support core budget activities



VOLUNTARY CONTRIBUTIONS

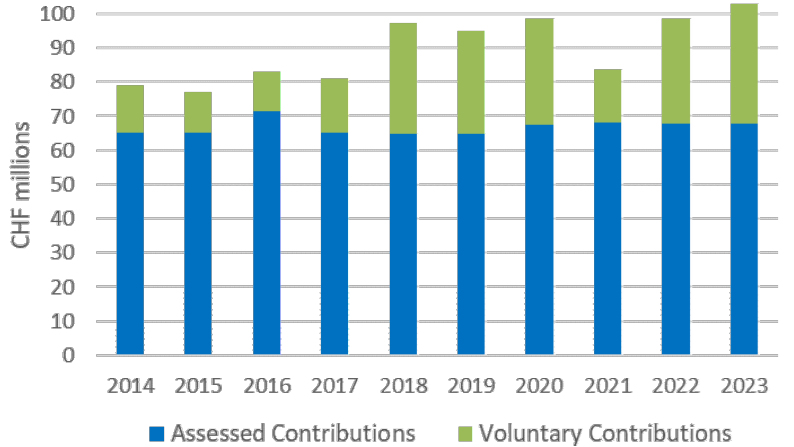


Over the past 10 years, WMO annual voluntary contributions increased, growing from under CHF 15 million in 2014 to over CHF 35 million in 2023

28% increase in Multilateral Climate Funds contributions over the past five years

38% of total between 2019-2023

WMO annual assessed contributions
Voluntary contributions & total budget for 2014–2023



Voluntary contributions represent 26% of the total WMO funding

Context | Projects-Partnership Nexus



Effective Resource Mobilization



In the WMO context, resource mobilization, partnerships and project management are **intricately linked**
Stakeholders, needs, opportunities and available mechanisms must therefore be considered for every contribution, partnership and project



WMO Added Value

WMO is a United Nations **specialized technical agency**

Technical assistance & capacity development projects to support Members



WMO Realities

WMO structure **not suitable** for **large-scale development investments**

Other **Development Partners specialized** in larger investments

Partnerships critical to deliver impactful support to WMO Members

Supported by

- **Congress 2019:** Geneva Declaration 2019, Building Community for Weather, Climate and Water Actions
- **Congress 2023:** WMO Capacity Development Framework WMO Service Delivery Strategy 2023-2033

Resource Mobilization Principles

1

Align with WMO Strategic Plan & Cg-19, aiming to ensure WMOs projects, activities, flagship initiatives and broader **support to Members is secured**

Align & coordinate RM activities through **clear & effective relationships** with partners, **leveraging** partner development & investments - **avoid duplication**

5

2

Promote national, regional **ownership & commitment** by addressing Member's priority needs through scaled-up support

Be recognized as a **reliable, transparent,** and **accountable** partner that pursues **sustainable solutions** and **impacts**

6

3

Prioritize Initiatives supporting **wide regions** over very local interventions

Encourage Members to participate in WMO projects through **twining** and **financial support** to improve design, implementation, and sustainability

7

4

Effectively engage with and support WMO Regional Offices, Regional Associations and **Members** to mobilize resources

Recognize the role of **human resources** as fundamental pillar of capacity development with a major role in strategic planning, quality of services, & sustainability of NMHSs

8

Resource Mobilization Goals (1/2)



Annual voluntary contributions increase to meet the needs of Members that can be addressed by WMO



By 2028, WMO reaches a leveraging **ratio above 30**

On average, every USD 1 of voluntary contributions mobilized by WMO has enabled and/or influenced over USD 30 in partner development/climate investments



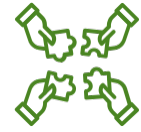
WMO **collaborates regularly** with major international development, humanitarian and climate finance partners who support public weather, climate and water information and services



CREWS and SOFF **meet their resource mobilization targets**



Members are **effectively supported to enhance the impact of capacity development projects**



Partners and Members recognize WMO as a **reliable project collaborator**

Resource Mobilization Goals (2/2)

HOW TO ACHIEVE THESE GOALS



Scale-up

the volume of projects implemented by the WMO



Strengthen

risk management, transparency & monitoring



Reform

the management of voluntary contributions, incl. improvements to systems, tools, structures & processes

Resource Mobilization Goals (1/2)					
Annual voluntary contributions increase to meet the needs of Members that can be addressed by WMO	By 2028, WMO reaches a leveraging ratio above 30 On average, every USD 1 of voluntary contributions mobilized by WMO has enabled and/or influenced over USD 30 in partner development/climate investments	WMO collaborates regularly with major international development, humanitarian and climate finance partners who support public weather, climate and water information and services	CREWS and SOFF meet their resource mobilization targets	Members are effectively supported to enhance the impact of capacity development projects	Partners and Members collaborate with WMO as a project collaborator



Assumptions



Assumption 1

The WMO Strategic Plan will continue to guide the direction of the organization



Assumption 2

Members will continue to provide roughly the same volume of assessed contributions (as per Cg-19 decisions)



Assumption 4

Many traditional donors (members of OECD DAC) will continue to find multi-donor/partner funds (such as CREWS & SOFF) more attractive than bilateral contributions

Assumption 3

The bilateral budgets of traditional donors (members of OECD DAC) for weather, climate and water services may not grow significantly



Assumption 5

Multilateral climate funds will continue to grow as part of the international financial structure funding for WMO priorities



Key Assumptions

Implementation Plan



Establish, update & enhance the **foundational elements** needed for focused Resource Mobilization



Monitoring & Evaluation

Resource Mobilization Strategy



Annual Review

Key Performance Indicators

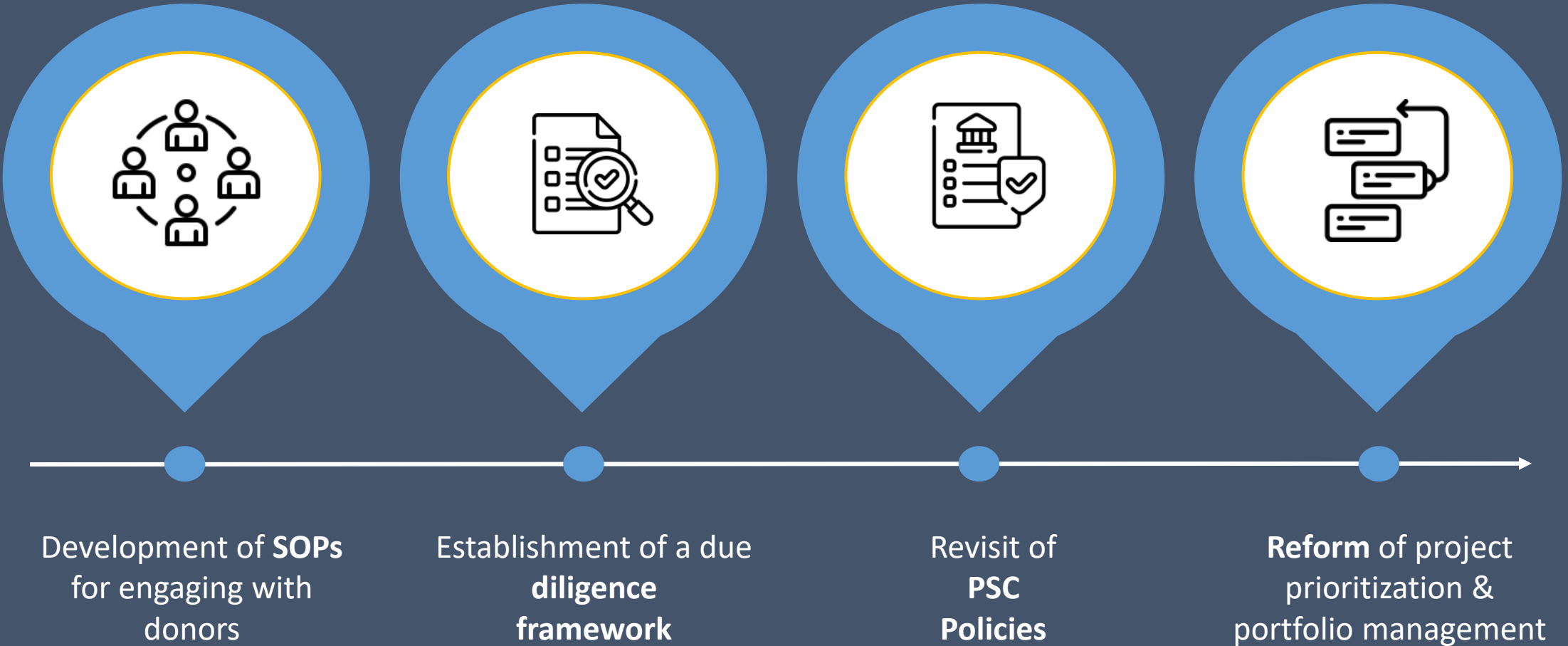


Taking into account

MERP M&E

External Landscape

Related Actions



Reflection in EC-78 Document

THE EXECUTIVE COUNCIL

Welcomes

the continued effort of the Secretary-General towards mobilizing voluntary contributions and partnerships for technical assistance and capacity development for the benefit of Members

Endorses

the WMO Resource Mobilization Strategy

Requests

the Secretary-General to regularly report on the implementation of the Resource Mobilization Strategy at sessions of the Executive Council

FINAC Recommendation



RECOMMENDATION 4

Executive Council adopts [draft Resolution 8\(4\)/1 \(EC-78\)](#)

Questions & Answers





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**THANK
YOU**

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